

SECOND THEMATIC SEMINAR CD-ETA

Good practices of digitization of natural and cultural heritage as anti pandemic measures

This pandemic has led to a global rethinking and acceleration of plans to digitise not only the collections of museums, archives and libraries, but also other visitable spaces such as historic centres and monumental buildings. At the same time, the different institutions that manage heritage spaces have had the difficult task of maintaining, as far as possible, the different resources in use and proposing imaginative solutions to meet the demands of the public. This seminar will analyse some good practices in this respect.

Online – Aguilar de Campoo 28/06/2022

The official schedule of the event: Central European Summer Time (CEST)

9:00 - 9:05 / FSMLRPH. Opening and welcome!

9:05 - 9:40 / Iñaki Arredondo. CEO at Madpixel - Second Canvas. *High-quality digital experiences with art and cultural heritage. A digital transformation of cultural institutions.*

9:40 - 10:15 / Ana María Pérez. Museo Nacional de Escultura (MNE). *Museums, institutions of change and resilience.*

10:15 - 10:50 / Antonio López Pulido. Executive producer at Winwin Audiovisual. *How to use 3D technology to promote heritage and make it interesting on a public television channel*

10:50 - 11:25 / Diego González Aguilera. Full Professor in Engineering at the University of Salamanca. Head of the TIDOP Research Unit. *Digital Twin approach in Cultural Heritage taking two success stories: the Medieval Wall of Avila and the Historical Building of the University of Salamanca, as validation of the approach.*

11:25 - 12:00 / Fernando Brugman. Culture Programme ex-specialist UNESCO. Secretary of the Instituto de Estudios Bercianos. *Digitising cultural heritage for post-disaster needs assessments.*

12:00 - 12:20 / César del Valle. FSMLRPH. *360° virtual tour system in ultra-HD resolution of the ROM (Romanesque and Territory Exhibition Centre).*

Presentations by the project partners. Stakeholders

12:20 - 12:35 / Foundation Saint Mary the Royal of Historic Heritage (FSMLRPH): Francisco Balado y José Luis Calvo González. National University of Distance Education (UNED). *The cultural heritage of Ponferrada. Towards an integrated management model*

12:35 - 13:00 / Euroregion Pleven-Olt. Diana Miteva and Svetlana Dimitrova-Sotirova from the team of the lead partner. *We will present project "Culture Experiences through Digital environment Using – Culture.EDU".*

Mr. Ivo Dimov. *He will present the mobile application MiGuide.*

13:00 - 13:30 / BREAK

13:30 - 13:55 / Harghita County Council. Ms. Angéla Ferencz, the manager of Harghita County Cultural Centre. *Early Music Festival Miercurea Ciuc 2020 - good practices*

13:55 - 14:20 / University of Patras

14:20 - 14:45 / Association of Municipalities of the Ribera Alta Region. Azahara Rubio, Communications technician. Digitization Department. MANRA. *Examples of good practices of digitization of natural and cultural heritage as anti-pandemic measures.*

14:45 - 15:10 / Foundation for Research and Innovation. Prof. Paolo Nesi, University of Florence. *DisitLab: The Smart City as a Cultural Heritage: the Digital Twin experience of Florence.*

15:10 - 15:35 / Regional Development Agency of Gorenjska. Barbara Špehar, Franja Gabrovšek Schmidt - Regional Development Agency of Gorenjska, BSC Kranj; Danaja Batinič – Layer House (SLOVENIA) *Digitization of Natural and Cultural Heritage in Conditions of COVID-19 Pandemic in Gorenjska, Slovenia - Best digitalization practices of the Layer House - urban cultural art centre*

15:35 - 16:00 / Estonian War Museum General Laidoner Museum. Anu Viltrop. *Examples of good practices of digitization of natural and cultural heritage in Estonia*

16:00 - 16:05 / CONCLUSIONS AND CLOSURE

Connection via **StreamYard**

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Streamyard access for speakers:

<https://streamyard.com/mbiqxwbq56>

Broadcast on Youtube to follow the open broadcast.

<https://bit.ly/CDETA28Junio>